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| Office of Chief General Manager(Telecom) Marketing Cell, Tamilnadu Telecom Circle CTS Building 16,Greams roadChennai-600 006  |  |  BHARAT SANCHAR NIGAM LIMITED(A Government of India Enterprise)1 |

Endt No. CS-CFA-/ Tariff Circular/ 2014-15/72 dated at Ch- 6 the 1/8/2014

To

All Heads of SSAs

Tamilnadu Circle.

Sub: Clarification regarding replacement of CLIP instrument-reg.

Ref: 1.Corporate office letters 3-4/2013/R&C CFA circular 69/13-14

 2. Corporate office letter 8-29/PDP-CFA/2013-14/1 dtd 31/1/14

 3. Corporate office letter 8-29/PDP-CFA/2013-14/2 dtd 21/7/14

 Kindly refer the above corporate office letters (1) & (2) wherein it was intimated to replace the CLIP instrument to CIC customers who has paid last six months for land line connection with total amount of Rs 5000/- or above including the bill amount of BB and combo connections.

Now vide reference (3) corporate office has further clarified that such replacement of CLIP instrument may be made to **any customer** (including residential customers) once in three years. Rest of the contents in the above clarified letter remains the same.

Wide publicity may be given through CSCs/IVRS etc.

 **-Sd-**

Assistant General Manager (CS-CFA),

O/o The General Manager (S&M-CFA),

BSNL, Tamilnadu Circle,

Chennai-6

Copy to:

1. Sr. General Manager (TR), O/o CGM BSNL, TN Circle, Chennai-600 002.

2. The Dy. GM (TR), to analyze the impact of the plan revenue wise after one month

 of implementation of the plan.

3. The Dy. General Manager ( IT), O/o CGM BSNL, TN Circle, Chennai-600 002.

4. AGM (MKTG-CFA)/ AGM (Udaan), GM S& M (CFA), 16, Greams Road, Chennai-6.

5. AGM (CSC), O/o GM S& M (CM), 3rd Floor, 16, Greams Road, Chennai-600 006.

6. AGM (BB), O/o the GM (Dev), No.60, Ethiraj Salai, Chennai-600 008.

7. Circle Intranet. 8. Spare.

